

ANNOUNCEMENT OF THE EIGHTEENTH JOSÉ MARÍA CERVELLÓ BUSINESS LAW PRIZE

The José María Cervelló Chair of IE Law School and the ONTIER law firm announce the "Eighteenth José María Cervelló Business Law Prize".

The main purpose of the Prize is to promote legal study and research, and to facilitate access to the LLM courses of IE Law School for people who do not have the necessary financial resources. The prize will be governed by the following conditions:

01 | CHARACTERISTICS OF THE PRIZE

The prize consists of the award of € 30,000 as follows:

- ▶ € 10,000 will be given to the author of the winning essay.
- ▶ € 20,000 will be assigned to the José María Cervelló Chair to be applied to its scholarship program for the study of legal or tax courses at IE Law School.

Up to a maximum of two runner-up awards may be given to essays of sufficient quality to merit that distinction.

02 | PARTICIPANTS

All persons of Spanish or foreign nationality who are graduates in Law, holding either a pre-Bologna "licenciatura" qualification or a degree (grado) may take part. The winners or the runners-up of the Cervello Prize in previous years will not be able to participate.

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JURY

The Jury for the award of the Cervelló Prize will be composed of the following members:

CHAIRMAN

Ms. Ana Belén Campuzano Laguillo,

Professor of Commercial Law, Univ. San Pablo CEU and Permanent Member of the Second Section, General Codification Commission .

MEMBERS

Ms. Soledad Atienza Becerril

Dean, IE Law School.

Mr. José Antonio Cainzos Fernández

Lawyer & arbitrator at José Antonio Cainzos LDR.

Ms. Lucía Calvo Vergez

Corporate Director of Regulatory Control and Compliance of GRUPO BANKINTER

Mr. Baruc Corazón Brabo

Academic Director Bachelor in Fashion & Design IE University

Ms. Laura Corsini Santolaria

Founder and CEO BIMANI

Ms. María Jesús Dehesa Pérez

Counsel Corporate, ONTIER

Ms. Isabel del Alcázar Benjumea

Global Head of sustainability, IE University

Mr. Juan Ramón Fernández Torres

Professor Administrative Law, UCM
Partner TR & JR FERNANDEZ

Ms. María del Pilar Galeote Muñoz

Director Cátedra Cervelló & Prof. Business Law. IE Law School

Ms. Concepción Galdón Sanz-Pastor

Vice Dean of porpouse-driven Company at IE Business School Social Innovation Director and Academic Lead, IE Foundation.

SECRETARIA

Ms. Isabel Garcés Correa, Coordinador of Cervelló Chair, IE Law School

The Chairman of the Jury will act as a "first among equals" and for that purpose will organize and direct the Jury's deliberations and voting. The Jury will reach its decision by absolute majority of its members present or represented. In the case of representation, it must be attested in writing and signed by the represented member, or by a signed and scanned e-mail of delegation addressed to the Secretary of the Jury, indicating the full name of the representative who must be another member of the Jury. This communication will be incorporated as an appendix to the minutes of the Jury's meeting. In the event of absence, vacancy or illness of the Chairman of the Jury, he will be replaced by the member who is the oldest co-holder of the José María Cervelló Chair. In his or her absence, the other co-holders who are members of the Jury in the same order and, in their absence, the oldest member. In the event of absence, vacancy or illness of the Secretary of the Jury, he will be replaced by the youngest member. In the event of a tie, lots will be drawn among the youngest members.

Ms. María Herrero Pidal

Partner, TRANSCENDENT

Mr. Juan Jurado Ábalos

COO & HR / Partner, SILBON

Mr. Javier Loriente Sainz

Partner, ONTIER

Mr. Francisco Marchena Marín

CEO & Founder, HOFF

Mr. Adolfo Menéndez Menéndez

State Attorney, National Court & Co-owner of the Cátedra Cervelló

Ms. Ana Muñoz Pedraz

State Lawyer, National Court

Ms. Rocío Orizaola Fernández

Communication Professional in the fashion sector

Mr. Fernando Riaño Riaño

Director of Sustainability/ESG and HR Institutional, Grupo Social ONCE

Mr. Pedro Rodero Rodríguez

Executive President, ONTIER

Mr. Gonzalo Ulloa Suelves

Lawyer expert in Intellectual Property and Fashion Law

Mr. Borja Vázquez Piñero

President, SCALPERS

Ms. Pilar Vila Villar

Legal Counsel, ADOLFO DOMINGUEZ

03 | SUBJECT OF THE ESSAY

The subject of the essays opting for the “Eighteenth José María Cervelló Business Law Prize” is: **“Fashion Law: Challenges and Issues in Sustainability within the International Legal Sphere”**.

Length, Format of the Essay:

- ▶ All essays must be original, unpublished works written in Spanish or English. The length is a minimum of 25 and a maximum of 35 pages, printed on one side only, with 1.5 spacing and using Times New Roman or similar font, size 12.
- ▶ The papers should include a brief reference to the technologies, with specific focus on legal reflection and the challenges they pose in the areas mentioned in the title.
- ▶ Applicants must propose at least one potential solution for each challenge identified.
- ▶ Considerations that identify the interrelationships between the areas of Data Protection, Intellectual Property, and Legal Responsibility will be evaluated.
- ▶ Essays may be sent by e-mail to the following address: isabel.garcés@ie.edu. Isabel Garcés, as secretary of the Jury, shall at all times maintain the anonymity of the authors of the essays submitted. Once the Jury's decision has been given, she will inform the Jury of the identity of the winner and of the other participants.

If the documents are sent by e-mail :

- ▶ A file in PDF format with the original work headed with the title of the document and the pen name of the author should be sent.
- ▶ In a separate PDF document, only the title of the document and the pen name of the author should be sent. The following information on the author should also be included: name, address, contact telephone numbers and a brief CV, as well as a signed and scanned declaration stating that the work has not previously been published, that it has not been entered into any other pending competitions and that there is no commitment in relation to the rights of such work.
- ▶ All work that is sent via email before the entry closing date will be accepted.

04 | ENTRY CLOSING DATE AND DECISION

- ▶ The last day to submit essays is Monday 12 September 2024 at 23:59 p.m. (Madrid, Spain time). The award ceremony will take place in the month of October or November 2024, at IE Law School. All participants will be invited to it with sufficient notice.
- ▶ The Panel's decision will be final. Simply by submitting their work, participants accept unreservedly and undertake to abide fully by these rules and the final decision of the Panel.
- ▶ The prize may be declared void if, in the Panel's opinion, the quality of the essays submitted does not reach the minimum standard required.
- ▶ IE Law School and the José María Cervelló Chair reserve the right to publish the winning entry in magazine or book format, and also to publish it in digital format on the Chair's page on the IE Law School website.



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